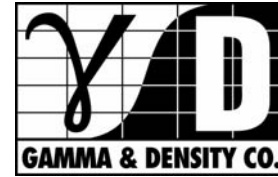


# SyntheticAperture



## FOR IMMEDIATE RELEASE

Synthetic Aperture  
31011 Via Errecarte  
San Juan Capistrano CA 92675

Contact: Bob Currier  
Synthetic Aperture  
rcurrier@synthetic-ap.com  
(949) 493-3444

Contact: Yuri Neyman  
Gamma & Density Co.  
gamma-1@earthlink.net  
(323) 850-2845

## SYNTHETIC APERTURE'S COLOR FINESSE NOW SUPPORTED BY GAMMA & DENSITY'S 3CP ON-SET COLOR SYSTEM

### *On-set Color "Look" Data Flows Through to Post Production for Consistent Color*

SAN JUAN CAPISTRANO, CA -- June 23, 2006 -- Today Synthetic Aperture and Gamma & Density Co. announced that the on-set Cinematographer's Color Correction Program, or 3cP, will directly support the Color Finesse post-production color correction system. The combination will be shown this week at Cine Gear Expo 2006 in Los Angeles.

"Post houses that have chosen Color Finesse now have access to the color correction metadata created on-set by 3cP," said Robert Currier, President, Synthetic Aperture. "And productions wanting to use the on-set color visualization capabilities of 3cP now have access to the power of Color Finesse."

All of the color "look" information generated by 3cP during production flows smoothly to Color Finesse without the need to manually re-create the color correction, saving time and money while preserving the original artistic vision.

"We're dedicated to making 3cP integrate smoothly into all post-production workflows. Color Finesse joins the ranks of the many other color correctors we support, which now includes Scratch, Final Touch, and Pogle, as well as devices such as LUTher and Cinemage," said Yuri Neyman, President and co-founder of Gamma & Density.

## **About Synthetic Aperture**

Founded in 1995, Synthetic Aperture is a provider of practical tools for digital video and audio. Synthetic Aperture publishes the Color Finesse advanced color corrector, Echo Fire video previewing software for Adobe After Effects and Photoshop, the Test Gear test instrument plug-in for After Effects, and the popular free utility Test Pattern Maker. More information may be found on the company's web site, [www.synthetic-ap.com](http://www.synthetic-ap.com).

## **About Gamma & Density Co.**

Gamma and Density Co. creates tools for the director and DP to maintain artistic and technical control over their images in an increasingly complex, digital environment. Gamma & Density's aim has been to start on set and develop a set of standards for collaboration with colorists and post-production facilities. More information may be found on the company's web site, [www.gammaanddensity.com](http://www.gammaanddensity.com).

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Note to editors: *Test Gear*, *Echo Fire*, *LiveFire*, *Video Finesse*, *Color Finesse*, *Colorociter*, *QuickGrade*, *Synthetic Aperture*, *Test Pattern Maker*, and *Boss Backgrounds*, *Tasty Textures*, *Cool Clips* are trademarks of Synthetic Aperture. *Adobe*, *Adobe After Effects*, *Adobe Premiere*, and *Adobe Photoshop* are registered trademarks of Adobe Systems Incorporated. *Apple*, *Final Cut Pro*, and *QuickTime* are registered trademarks of Apple Computer Inc. All other products or brand names mentioned are trademarks of their respective holders. All prices are in US dollars. Prices subject to change without notice.